3rd GROWHEALTH
BEST PRACTICE WORKSHOP
Guildford, Surrey

"Comparing Cluster Performance and Interconnecting Clusters in the Health Technology Sector"

Date: Friday, 28th September 2007
Time: 10:00 - 15:00 (full agenda below)
Venue: School of Management, University of Surrey

The Grow Health project, funded through INTERREG IIIC programme and administered by SEEDA aims to establish a collaborative and international network of health technology clusters to develop further the knowledge-based economy. The Grow Health partnership is between SEHTA in the UK and the Emilia-Romagna region and Aster in Italy.

This workshop reports the results from the comparative cluster analysis in the two regions that establish the foundations for future collaboration between firms in the health technology sector. Results from cluster mapping, from surveys and analysis of cases will reveal the depth of expertise in this sector in the South East of England and in the Emilia-Romagna region and Aster in Italy.

To book your place please email Haley Dwyer at haley.dwyer@sehta.co.uk

PROGRAMME

Registration and coffee

1030 - 1045   **'Introduction and Welcome'**   *- Dr David Parry, CEO, SEHTA & Prof Terry Descombe, School of Management, University of Surrey*

1045 - 1115   **"Mapping of the Health Technology Competencies in the South East of England"**
                     Dr Emanuela Todeva, *School of Management, University of Surrey*

1115 - 1145   **"An Evaluation of the Financial Performance of Health Technology Clusters in the UK"**
                     Dr Daniel Rodriguez, *SEHTA Business Intelligence Team*

1200 - 1300   **LUNCH**

1300 - 1330   **"The Emilia-Romagna Case" –**
                     Prof Fiorenza Belussi, *University of Padua*

1330 - 1400   **"Internationalisation of Clusters"**
                     Silvano Bertini, *Emilia-Romagna Region*

1400 - 1445   **"The Challenges and Benefits of Comparative Cluster Research - discussion session"**
                     Dr Fiorenza Belussi and Dr Emanuela Todeva

1445 - 1500   **REFRESHMENTS AND NETWORKING**